

Colleen Fanning

(303) 513-6150

Colleen@fanningpartnership.com

SUMMARY OF QUALIFICATIONS

In depth experience working with government and corporate agencies in a wide variety of ways that positively affects bottom-line revenue and positioning in the marketplace.

AREAS OF EXPERTISE

- Media relations
- Curatorial experience
- Budget management and supervision
- Art collection management
- Government relations
- Economic impact analysis
- Financial understanding of building materials for public art projects.
- Master plan development
- Project management
- Event coordination
- Program development
- Writing of media releases, exhibition and website copy, speeches, contracts
- Policy/Procedure/Guideline Development
- Comprehensive computer skills

PROFESSIONAL DEVELOPMENT

Principal, Fanning Partnership

2007 – Present

Program management for corporate and government agencies to enhance public and private spaces.

- Public relations and marketing for the General Services Administration's Art in Architecture program. Result: secured positive media spots for the program including KUVU radio, Channel 7, Law Week Colorado and the Denver Post.
- Curated 33 *IDEAS* exhibition for non-profit organization, The Colorado Art Ranch at the Denver International Airport Art Program. An estimated 8 million passengers and employees viewed the exhibit from the first through the third quarter, 2010. Resulted in high visibility for the NPO. Passengers who posted their own promotion of the exhibit are visible at www.youtube.com/coloradoartranch
- Produced exhibition for the Colorado Springs Airport 2008-2009 that highlighted the Colorado Space Coalition and promoted their annual conference. Results: more than 1 million travels viewed the exhibit and gained extensive knowledge of the economic impact from the aerospace industry in Colorado.
- Produced largest fundraiser of their calendar year for the Art Students League of Denver 2009 and 2010, their. The Summer Art Market benefits the students and faculty as they present themselves in a professional setting to more than 15,000 plus attendants.
- Mentor hundreds of artists serving them in developing their understanding of business and marketing strategies and skills to promote their creativity.
- Exhibit design and installations for the US Congressional Medal of Honor exhibit, Cherry Creek, Denver, Colorado, 2008. Results: An estimated 3 million visitors viewed the exhibit.
- Public art master plan and Frame Work Document for the City and County of Denver and DIA, 2007. Developed policies, procedures and guidelines on operations of public art outlining how monies are allocated and future of the program planning.

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Art Program Manager, Denver International Airport

2001 - 2007

Programming for 5th largest airport in United States with more than 50 million passengers annually.

- Managed the public art and exhibition program budgets totaling more than \$6 million. Curated exhibits throughout the airport highlighting arts organizations and artists in Colorado. Result: more than 50 million travelers per year gained awareness of Colorado arts amenities through experiential learning and targeted media blitzes.
- Wrote artists contracts for review by Airport Legal Services based on national standards for public art. Result: Protected client interests.
- Managed artists through 100% design to construction. Managed artist's budgets related to materials and constructions costs. Result: No project over runs.
- Expanded exhibition program by 100% from 2005 through 2007. Result: Produced 10-12 exhibitions per year to enhance the public spaces of DIA see by over 50 million passengers per year and 32000 badged employees.
- Reputation for clear and concise writing for all media releases, exhibition and website copy for the DIA art program.
- Designed and implemented emerging artist program encouraging career development within the professions of landscape architecture, industrial design, public art, engineering and architecture. Result: Three commissions were awarded in 2008. Purpose: To support innovation here in Colorado, creating a new pool of talented individuals for the national and international market.
- Leveraged art program as customer service tool. Result: "DIA is the nation's second favorite airport", according to the 2007 Zagat U.S. Airlines Survey. Achieved best customer service ratings 2005 creating a competitive edge for aviation.
- Collaborated with Denver Office of Cultural Affairs to create world class experiences for citizens and visitors of Denver. Result: unified arts mission throughout City.
- Designed metrics to quantify the value of the arts programming at Denver International Airport.
- Gained comprehensive knowledge of aviation operations from finance to construction. Result: wide-ranging knowledge of multi-million dollar operation.

Public Art Coordinator, Mayors Office of Art, Culture and Film

1997- 2000

Project management for the city of Denver's public art program, one of the largest public art programs in the country.

- Orchestrated press events for art acquisitions; wrote speeches for Mayor Webb and other dignitaries. Assisted in the acquisition of Borofsky's "Dancer's", Lipski's Palomino on Red Chair, and Fernando Botero's "Man and Woman" by organizing task details. Assisted with installation of artwork, including the Performing Arts Complex, Webb Building, Northside Park, and the Broadway street improvements project.

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- Designed financial tracking system in Excel for multiple public art project budgets totaling \$3.3 million. Comprehensive computer skills and financial understanding of building materials for public art projects. Educated artists in understanding payment phases and city compliance issues. Financial tracking spreadsheet still used by Denver Office of Cultural Affairs public art program.
- Developed and launched agency website on Denvergov.org/artculturefilm, on time and on budget. Appointed liaison to the Office of Television and Internet Services.

EDUCATION

- **University of Colorado at Denver**
Bachelor of Fine Arts – Art History/Sculpture, cum laude, Deans List 1996.
- **Mexico City and Taxco, Mexico, UNAM** studied colonial architecture with focus on urban planning. Researched contemporary art market trends, summer 1995 & 1996.
- **St. Petersburg & Moscow, Russia**, studied museum collections of the Hermitage, Tretyakov and Pushkin Museum of Fine Arts, summer 1994.
- **Madrid, Spain**, studied the collection of the Prado Museum, summer 1993.

COMMUNITY INVOLVEMENT

Denver Botanic Gardens 2008	Moderator, Edens: Lost and Found
Colorado Art Ranch 2008	Vice President and Secretary of the Board
Art Students League of Denver 2006	Board member, Visiting Artists Series
City and County of Denver Public Art Committee 1998-2007	Public art master plan development
Building Creative Spaces Expo, City and County of Denver 2007 & 2008	Panelist
American Institute of Architects (AIA) 2008	Planning committee for AIA150 exhibit at DIA - Allied member
Museum of Outdoor Arts Design & Build Competition 2005	Juror
Colorado Scholastics Art & Writing 2005-2007	Juror & exhibit curator for show at DIA
American Association of Airport Executives (AAAE) 2003-2007	Planning committee, Panelist and Member
Americans for the Arts (AFTA) 2000-present	Member
Mayor's Award for Excellence in the Arts, City and County of Denver 1997 & 1998	Juror